



We LEAD Wednesday

Weekly newsletter for LEAD (Leadership, Equity, Activity & Diversity)



WOMEN ON THE MIC!

- In an NBA first, an all-female broadcast team provided the analysis and play-by-play coverage of a men's game between the Toronto Raptors and Denver Nuggets.
- Five women - Amy Audibert, Meghan McPeak, Kia Nurse, Kayla Grey, and Kate Beirness.
- When you look at the three roles that are primarily on camera in a traditional broadcast with the play-by-play, the analysis, and sideline reporter, they'll all be held by women of colour.

This isn't the first time these women have made waves, but it certainly might be one of the most notable. When women think of careers in sport often times it's as an athlete, coach, or official and overlook the

other paths available. Whether is play-by-play, analyst, sideline reporter, or host, women can excel on the mic. Their knowledge of the game matches anyone else who's filled those roles. This is their space too and they owned it! Follow them on Twitter: @kayla_grey @megahnmcpeak @kaynurse11 @Raptors [and learn more here.](#)

FAMILY VS. CAREER - WHY CAN'T WOMEN HAVE BOTH?

- [NCAA put working moms in a pinch, making coaches' kids count against travel party restrictions to women's NCAA Tournament.](#)
- 34-person travel party. That included everyone: players, coaches, trainers, administrators ... and children. If coaches wanted to bring their kids into the bubble, they'd count against the 34-person total — even if the kids were nursing infants.
- The NCAA didn't offer much context on the decision.

This isn't the only controversy overshadowing the Women's NCAA Division 1 Basketball tournament. Between centre court being branded as "Women's Basketball" and not "March Madness", not having access to an appropriate weight room until the Sweet 16, swag bag being less than comparable to the men's swag bag, no photographers, and a budget gap of \$13.5M, this is just an added barrier to the advancement of women in leadership positions. To have more women coaching, child care must be taken into consideration at all levels so women don't have to decide between family or career.



"SPORT NOVA SCOTIA GETS \$5M TO BOOST INCLUSION, DIVERSITY"

- \$2M will go to recreation facilities, \$2M to KidSport, \$500,000 to ParaSport program and \$500,000 to initiatives working towards equity in sport leadership and coaching.
- This investment will increase Sport Nova Scotia's budget by 50% and allow them to reduce barriers to participation for people interested in engaging in sport, but who have been traditionally left out.

This is an exciting investment and step towards reducing barriers for people interested in engaging in sport. Importantly, a portion of these funds will create opportunities for women to participate in coaching and other sport leadership opportunities. [Learn more.](#)

KIM NG HITS A GRAND SLAM!



- As the most visible female executive in men's sports, Ng can go a long way toward shattering the outdated idea that female leadership won't translate in that male-dominated world.
- Diversity and Ethics in Sport at the University of Central Florida publishes an annual report grading the hiring practices of sports leagues — MLB most recently got a C for gender hiring — hails Nov. 13, 2020, the day that Ng's new position was announced, as the "most noteworthy day for baseball since Jackie Robinson broke the color barrier in 1947.
- Lost out on jobs with the San Diego Padres in 2014 and San Francisco Giants and New York Mets in 2018.

Persistence was key for Ng and sharing her journey is critical to continuing the advancement of women in leadership positions especially at the highest levels. The delay in her hiring for a position of this status was never about lack of experience or preparedness, it was about a change in mindset from the hiring committee to broaden their perspective on what a GM looks like. This is the case more often than not, so the question now is "who is on the hiring committees?" [Read more.](#)

FEATURE: JENNIFER E. CRAWFORD BRINGS VISIBILITY TO THE NON-BINARY COMMUNITY

- Among their accomplishments, Jennifer won MasterChef Canada in 2019, is a writer for multiple publications, and is about to release a book!
- Jennifer was born and raised in rural Nova Scotia, and recently moved back to the province. Since then they've been updating their website with their take on classic Nova Scotian recipes.
- On their various platforms (Instagram, written pieces, website, etc), Jennifer sheds light on their experiences with PTSD, addiction, and living as a non-binary person who is frequently misgendered.

Follow Jennifer on [Instagram](#) or visit their [website](#).



IMPORTANT EVENTS

[UNB WOMEN IN SPORT](#)

[WOMEN'S IIHF](#)

[CONVERSATIONS 2021 - WOMEN AND SPORT](#)

WHAT'S UP NEXT

[NS PARBEQUE WOMEN'S DISC GOLF TOURNAMENT & LEARN TO PLAY SESSIONS, HAMMONDS PLAINS DISC GOLF CLUB](#)